

North Texas Roller Derby 2022 Sponsorship Package

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DENTON DOES DERBY. DO YOU?

North Texas Roller Derby

2022 Sponsorship Packages



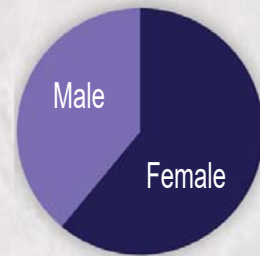
Who are we?

North Texas Roller Derby (NTRD) was founded in 2011 and is proud to call Denton, Texas home. As a 501(c)3 organization, we are managed and run exclusively by volunteers and our own members. NTRD was recognized by the Women's Flat Track Derby Association (WFTDA) in 2013 and competes for prestigious ranking against 340 other WFTDA leagues internationally. We are comprised of four teams: All-Star Fighting Unicorns, Battling Mermaids, Screaming Medusas and the Rising Phoenixes. While representing North Texas, NTRD is dedicated to empowering women by promoting athleticism, sportspersonship and community involvement.

Just the facts.....

Roller derby is an evolving non-profit industry that has been gaining international popularity the past decade. The sport's grass-roots structure has drawn in over 100,000 women worldwide resulting in over 2,000 roller derby leagues over 53 different countries. Since 2011, North Texas Roller Derby has provided opportunities to women and people of all ages, backgrounds and levels of athleticism the tools to empower themselves in this fast-paced, competitive, full-contact sport.

Roller derby fan statistics!
48% are 34 years old or younger
Average fan age = 37!



Annual household income:



Sponsor recognition:

82% of fans know the businesses that support local roller derby!



North Texas Roller Derby

2022 Sponsorship Packages

Sponsorship Options	Jammer \$1000	Pivot \$500	Blocker \$300
Your company logo and link on the North Texas Roller Derby website	Included	Included	Included
Social media plug with your company's website link (facebook/twitter)	12	8	6
Season tickets for home games*	10 tickets (\$700 value)	6 tickets (\$420 value)	4 tickets (\$280 value)
Sponsored half-time raffle	1	1	1
Booth space at home games	7 games (\$315 value)	4 games (\$180 value)	2 games (\$90 value)
Company banner hung in roller derby arena	Included	Included	-
Sponsored home game half-time entertainment of your choice!**	2	1	-
Game play add on of your choice!***	1 (\$500 value)	-	-



Sponsorship levels

Sponsorship levels are designed to suit businesses individual needs. Refer to the sponsorship options chart for our most popular packages and contact North Texas Roller Derby (NTRD) to tailor-fit your donation today!

E-mail: recruiting@northtexasrollerderby.com

Game play add on.....

Are you excited about roller derby but can't decide which package is best for you? Create your own package with our game play add on options!

Company Name Announcement

\$500 Grand slam - high scoring jams

\$500 Power jam - multiple power jams

\$500 Penalty box - skaters in the penalty box

\$500 After Party Sponsor

Host our skaters and fans at your establishment after the game! After party promoted online and at the game. Complimentary booth included!

Pack it Up Sponsor (per home game)

\$45 vendor booth \$25 logo on website \$50 banner

Alternate options!

Looking to donate goods and/or services? Contact NTRD for case by case opportunities.

Payment Terms****

Payments due in full, by check, within thirty (30) days of agreement execution. Please make payments to:

North Texas Roller Derby

*Ticket calculations are based on 7 homes games.

**Some restrictions may apply.

***Availability may vary.

****NTRD may terminate contracts/suspend sponsored activities at any time, upon thirty (30) day written notice. Returned checks are subject to an additional \$35 fee; due immediately.

Sponsorship Agreement (By signing I have read and agree to the terms outlined in the NTRD sponsorship package.)

Business Name:

Business Address:

City:

State:

Zip code:

Phone:

E-mail:

Website:

Sponsorship Level(s):

Sponsorship Total:

Authorized Representative (print full name):

Signature:

NTRD Representative (print full name):

Signature: